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THE Publishers' Weekly

The American Book Trade Journal

VOL. CXXIII MAY 13, 1933 NO. 19

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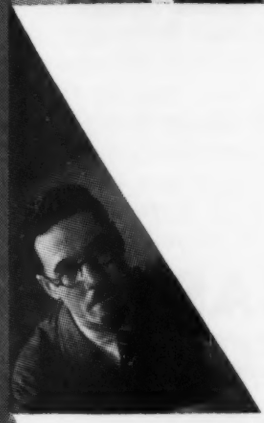

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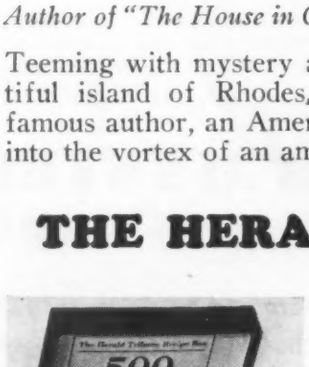

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THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

MAY 13, 1933

Lessons from the Past

Why Study Publishing History?

J. B. MUSSEY

THERE ARE A NUMBER OF PUBLISHING AXIOMS which all young hopefuls in publishing-houses learn, just as I did. When I became interested in publishing history I had great fun seeing how all the little gems of wisdom I had imbibed from my bosses were borne out or refuted by the sad crashes and glorious successes of the past. In the following paragraphs, I have listed a few of the old japes. These snatches of tales and sales figures are only a few of the supply available even now, although American, and to some extent English, publishing history, lacking such a monumental work as Kapp and Goldfriedrich's *Geschichte des Deutschen Buchhandels*, is still in a scattered state. I can only hope that somebody to-day is putting down for to-morrow's publishers the sales-conference gossip which we all hear so eagerly and forget so soon.

1. *Nothing is sure but death and taxes.* Sometimes I hear publishers say, "Well, let's get Whoozis; we'll be sure of five thousand, anyway." Maybe they will; apparently one of the sure-fire items for reprint lines is Balzac, with a good lecherous jacket. Balzac was first published in this country by George W. Carleton, who had been very successful with French literature. Carleton once engaged a translator for a French book at a fee of $1000, on the condition that the job was to be finished ready for the printer in seventy-two hours, under penalty of $10 forfeit per hour of delay. Apparently this is a good way of keeping translators up to scratch. Luckily for him, Carleton did not make this arrangement on Balzac; he could not have afforded it. After trying through four volumes to fob off the great Frenchman on the American public, Carleton could not stand the punishment, and gave up Balzac. He would probably turn in his grave if he knew of the carloads sold by reprint houses since.

The same fate met Zola in this country; the Boni brothers were never able to complete the series, and even the expected school and library sales fell short of conservative guesses.

Ah, yes, but those were translations. . . . All right; Schopenhauer wrote to his publisher, F. A. Brockhaus, of Leipzig, asking how "The World as Will and Idea" had been going. The book had appeared in 1818, with an edition of 750. Here is the answer:

> *November* 29, 1828
>
> *Of your work on our list, there are still about* 150 *copies in stock; how many have been sold, I cannot tell you, since I pulped a considerable number of copies several years ago. I know only this much, that the sale now as in the past has been very trifling.*

In 1830, 97 more were pulped, and the remaining fifty lasted a long time; no new edition appeared until 1844.

To add to Brockhaus's joys, Schopenhauer was a typical author—cantankerous, dilatory, and unreliable. Goethe, the universal genius, was prompter and more dependable, but he was sharp, exacting, and unpleasant for publishers to deal with.

Georg Joachim Goeschen, of Leipzig, a man who came to be the dean of the German publishing trade, and who died in 1828

with his bins full of books and his bank-account practically empty, published the first edition of Goethe's Collected Works, beginning in 1787. In 1789 he had only 602 subscriptions for the eight-volume set. He also printed some separate pieces, a few of which sold like this (figures of September, 1789):

"The Sorrows of Werther" (not the first edition, but even so!)	262
"Goetz von Berlichingen"	20
"Clavigo"	17
"The Triumph of Sensibility"	250
"Egmont"	377

Up to that point, Goeschen had invested somewhat over $5000 in Goethe.

George Palmer Putnam in 1851 published Hawthorne's "Mosses from an Old Manse"; two years later he found he had got rid of about 750 copies.

Almost everyone knows that Browning's first poem had to be subsidized by his aunt; Jane Austen sold "Northanger Abbey" for ten pounds to a house which kept it lying around for thirteen years, and which then allowed Miss Austen to buy it back, still unpublished, for the same sum; John Murray finally published it after her death.

There is a reverse to the medal, too,—the sort of thing that makes publishers keep on trying. Such unexpected smashes as "Only Yesterday" and "San Michele" and "The Bridge of San Luis Rey" come to mind. John Murray III, though he had agreed to publish "The Origin of Species," thought Darwin's theory was preposterous, and was most unwilling to have a first printing of more than 500. He was finally prevailed on to print 1250, *all* of which were sold at Murray's annual trade sale; and 3000 more were necessary at once. There is little point in adding to the list, so fondly quoted by hopeful authors, of books rejected again and again before becoming best-sellers; but it did amuse me to learn that one of the grand-daddys of the lot is "Robinson Crusoe," which was turned down all over London. William Taylor, who finally bought it, sold three editions in four months, and made over a thousand pounds. It was Taylor's business which Thomas Longman bought in 1724, and Taylor's imprint of Ship and Black Swan still swims on Longman title-pages.

I think I have said enough to show that the big guns don't always sell; and the moral of that is,

2. *Never be a pioneer;* it's the second in line who gets the gravy. William Tinsley, of Tinsley Brothers (important publishers of circulating-library fiction in their day) published Hardy's first three novels, and lost money on them; Smith & Elder then proceeded to clean up with "Far from the Madding Crowd." The first cheap reprint line was started by David Bogue, of London. Henry George Bohn soon came out with a series like it. Bogue was unfortunate enough to commit a trifling infringement of copyright on Bohn. Bohn, who had a reputation as a sharp customer in his day, sued Bogue, got an injunction against him, then pushed his own library so vigorously that he drove Bogue out of business; finally he bought Bogue's copyrights. Hence the famous Bohn Libraries, still published by George Bell & Sons.

Few words are so completely synonymous as *Baedeker* and *guide-book*. Indeed, the house of Baedeker was once unable to collect damages from another publisher who put out a guide-book and called it a Baedeker. But the first red-bound guide-books were an idea developed and carried out by John Murray III when he was a young man and eager to travel. He went through Holland and Germany taking notes, which he made into a book, and submitted to his father. The early Baedekers state in the preface that they are based on, in part translated from Murray. Incidentally, Murray's guide-books, although still published, are no longer in the hands of John Murray's house.

"Brockhaus' Konversationslexikon," usually known simply as "der grosse Brockhaus," is the "Encyclopaedia Britannica" of Germany, and has been for almost 125 years. But Brockhaus did not start it; he bought the rights and stock from a printer who had got it by a roundabout way from the two scholars who wrote and first published it. He paid $1350 for the whole thing. He issued supplements, kept revising the material, and soon was selling the ten-volume work so fast that he kept five printing-shops busy on it. While we are on the subject of encyclopaedias, I might mention that "Chambers' Encyclopaedia," an English popular success of the mid-nineteenth century, was based on Brockhaus. And now we hear that American publishers are planning to translate the one-volume "Knaurs Konversationslexikon." They have good precedent.

The chief almanacs in use in New Eng-

land after 1775 were those of the great Isaiah Thomas, of Worcester, of whom manufacturing men have heard because of his "History of Printing in America." Not everyone knows, or at least I did not, that he was one of the largest publishers in America or England, built a paper-mill and a bindery, controlled sixteen presses, and had a chain of eight bookstores, five in Massachusetts, one in Concord, N. H., one in Albany, and one in Baltimore. He also pirated over fifty of Carnan & Newbery's children's books. Anyway, in 1790 a school teacher and bookbinder named Robert Thomas (no relation) asked Isaiah to sell him a hundred Almanacs in sheets. Isaiah declined, because Robert was not of the trade. Robert hired a mathematician to give him lessons in astronomical calculation, and after two months' instruction calculated an almanac for himself. He gave this to a printing-shop on commission; and that was the start of the "Old Farmer's Almanac."

3. *It isn't the best-sellers, it's the re-order business.* George Carleton was a prominent figure in American publishing from the 'sixties to the 'eighties. He had for a time a kind of corner on American humorists; some of his authors were Josh Billings, Bill Nye, Artemus Ward, Thomas Bailey Aldrich, and FitzJames O'Brien. He introduced "Les Misèrables" in America, and spent $10,000 in advertising it; at one trade sale, *one* wholesaler took 25,000 copies. In other words, Carleton was a best-selling publisher. And where is he now? Most of it went to G. W. Dillingham, and then out.

All but the youngest members of the trade will remember the fate of Small, Maynard & Co., which, after such sellers as "Mr. Dooley," and "The Sheik," finally blew up, and was taken over by the steady-going house of Dodd, Mead, which subsists to no small degree on its Cyclopaedia and on the back-lists of former, more spectacular publishers—re-order business with a vengeance. Appleton sold over fifty million copies of Webster's blue-bound speller by 1884, and were still selling them at a million a year to the southern states. They also knocked off a million and a half volumes of the "American Cyclopaedia" at $6 a volume.

The great house of Hachette started as a hole-in-the-wall, and did not rise much above that level until 1833, when radical reforms were made in the elementary schools, and Hachette contrived to get himself made official bookseller to the Royal University of France. That imparted to the business a rock-ribbed foundation, on which the present huge structure was built. One sign of that stability was the recent purchase of the *Nouvelle Revue Française* and its parent house of Gallimard, which had confined publishing activity to encouraging Literature.

4. *Them Was the Days, and other odds and ends.* For all our complaint of now nobody ever reads a book, we are likely to think of the present as the day of big sales and sensational publishing success. So it is; but so were other days. The story is fairly well known of how Longmans paid Tom Moore an advance of three thousand pounds for "Lalla Rookh" before a word was written, and more surprising still, of how they made it all back, and more. Longmans paid Macaulay twenty thousand pounds on account for two volumes of his history. When the third and fourth volumes were published, in 1855, they thought 25,000 copies would do for a start; but the books all went out the first day, leaving 11,000 people still wanting them. If history is not heavy enough fare, take Philip James Bailey's "Festus," an elaborate theological poem on moral philosophy, of which Chapman & Hall sold twelve large editions, while thirty went off in America. And from 1861 to 1873, Anthony Trollope made an income of forty-five hundred pounds a year, also with the help of Chapman & Hall. On this side of the Atlantic, Ivison, Phinney, Blakeman & Co. (one of the houses that went into the making of the American Book Co.) had in the 'sixties a series called Saunders' Readers; of Saunders' Pictorial Primer they never printed less than 100,000 at once.

Yes, them *was* the days. William Hutton, a great bookseller and stationer of eighteenth-century Birmingham, started his career with a second-hand book-shop in a country town where he took in from one to six shillings per day; and his first year's business at Birmingham brought him twenty pounds. The first edition of the "Encyclopaedia Britannica" was planned and written almost entire by an ex-compositor named William Smellie, who got two hundred pounds for the job. Our friend William Tinsley thought nothing of sending a novel from author to printer without so much as having it read.

A Successful Suburban Shop

The Morristown Book Shop in New Jersey Gives an Adequate Demonstration of the Possibilities of Building Up a Steady Suburban Clientele

The fireplace invites customers to a leisurely inspection of the stock

THE MORRISTOWN BOOK SHOP will next year be celebrating a tenth anniversary and thus takes its place among the well established personal bookshops. Few shops have given a better demonstration of the possibilities of building up a steady and desirable clientele in a suburban county seat. "When Lucy Carr, my sister, started this shop in 1924," said Laura Carr, now directing the business, "she was told that no bookshop could long exist on a second floor, but the circumstances in this building seemed to make the location not only possible but highly desirable." "The Woman's Exchange," she went on to explain, "owns the building which is on one of the busiest streets in town, is next to the Public Library and one of the large churches, with Morristown's town square but two blocks to the north." Miss Carr was sitting on an interesting old cobbler's bench from which she served tea to visitors who had come into the shop at the closing hour, and while she served, Miss Parker, her keenly interested assistant, turned to serve customers who came for the rental library rather than to browse.

The building is pre-Revolutionary and the two big rooms which the bookshop occupies are flooded with sun from three sides, looking out on a lovely garden at the back. As the building is entered on either side are the rooms of the Exchange devoted to handicraft and home baking, while straight ahead are the stairs to the bookshop. One enters a central room with cream painted bookcases surrounding all the stock, shining, fresh and well arranged. Apparently the Carrs have the knack of stock control and use effective methods of ridding the store of anything that may be unsalable, as there seems to be nothing but a fresh, attractive and well-selected stock and the newest books in good representation. At the left is a little alcove used for the rental library and a working desk for order taking. Against one wall is a fine Colonial secretary with a small selection of fine bindings. The much used fireplace is directly opposite, and in the middle of the room is a beautiful Colonial table used for changing displays such as one on Galsworthy which had just been put out coincident with the publishing of his new collected volume.

The book shelving is broken by a ledge three and a half feet from the floor which is used for display, and above this are four shelves for books assorted by subject and so attractively lighted that one instinctively goes from one shelf to another. One section is devoted to finely printed and limited editions. Leading from this room and to the front of the house is another larger sunny room given up to children's books, and here special pains have been taken to make provision for the full display of beautiful jackets with which current editions are provided. A slanting series of display ledges holding books to the angle of the eye are a particularly effective way of showing the picture books for younger children. This room has been the scene of happy children's parties such as the one to which Elizabeth Morrow came and told of Mexican experiences and to which many of the children came gaily decked in Mexican costumes. One can imagine that the children themselves have become very fond of this beautiful room.

Because the book stock of the shop made such an adequate impression we asked Miss Carr how large a stock was carried. Approximately 400 books in the children's room and 1,200 in the main sales room plus the rental library constitute the whole collection, a collection which, however, gave a sense of fine variety and fresh interest. Miss Carr was formerly in the children's room of the New York Public Library.

"'Friday's Business,'" said Miss Parker, "has been one of our favorite books, as is 'The Enchanted Winter.'" "Ex Libris Carissimis" is the kind of book they enjoy selling because of the bookish flavor of the text, and Morley's enthusiasm for "Disenchanted" led to the sale of a dozen or more copies of that great book of the war.

The Shop has devised a special covered tray that has simplified the renting of jigsaw puzzles. On this tray the renter works out the puzzle while using the cover to hold the pieces. When the puzzle has been put together this cover is clamped down and the puzzle comes back to the shop in completed form. This prevents the loss of pieces, which is the bane of the puzzle renting business.

Such a shop in the building of a Woman's Exchange naturally draws a special clientele, almost exclusively women, which accounts, the proprietors think, for the slight demand for mystery stories in their rental library.

Classified card index of customers' interests is an essential part of this business and brings in constant orders. The shop does not believe in telephone solicitation, having found that its customers do not like to be called to the telephone with book suggestions.

A view of the main room of the Morristown Book Shop. The attractive children's room may be seen through the door in the center

Customers' Choice

THERE'S A NEW STAR in the Bridge firmament. Without benefit of a national campaign, "Contract Bridge Self-Teacher" by E. Hall Downes put itself into 18th place on our list of non-fiction best sellers for last month. Ken McCormick tells us that it has had the best word-of-mouth sale in his Doubleday Shop in Philadelphia since "Magnificent Obsession," and Guy Turner, manager of another Doubleday shop, St. Louis, says that at present he is selling almost nothing but the "Contract Bridge Self-Teacher" and another, more advanced book by the same author, "Playing Your Hand Self-Taught."

Ken McCormick gets the week's prize for sleuthing and Mr. Downes gets credit for the Year's Most Ingenious Scheme for Developing Word-of-Mouth Advertising. Mr. McCormick discovered that most of the queries for the Self-Teachers came from customers who had seen the book in a railroad club car, where Mr. Downes had had the cleverness to place it.

Both of Mr. Downes' books are published by *Bridge Publications, Inc.,* 318 Oliver Avenue, Pittsburgh, Pa. They sell for $1 each.

Guy Turner pulled a unique stunt with the Culbertson "Contract Bridge Blue Book of 1933." He says, "We felt that what with new editions coming along almost as soon as a player digested the old ones, bridge book purchasers deserved a 'dividend,' as well as a tangible gesture of good will from our shop. I happened to notice a magazine ad of a pack of cards given away free with cigarette coupons and speculated on the feasibility of applying the idea to the Blue Book. I found that cards could be purchased as low as 15 cents a deck. My margin on the Blue Book allowed for an expense of this size, so I bought two gross of cards and filled my window with them together with Blue Books and a neat hand-lettered sign offering the cards free with every Blue Book purchase. The response, to say the least, was most gratifying."

Mr. Turner constantly features in his windows the Culbertson Blue Book and Summary, "Money Contract," by P. Hal Sims (*Simon & Schuster*), and the two Hall Downes books. Of the latter Mr. Turner says, "I can see a great future for these books and expect that by fall, when Mr. Hall Downes has made his system better known around the country, the two books will easily be outselling any current book on bridge." It's the money-back guarantee, the dollar price, and the fact that the system is foolproof and forces the reader to test his progress as he goes along that give the book such potentialities, Mr. Turner feels.

When Sims' "Money Contract" appeared, Mr. Turner hooked up with several bridge groups and surprised himself and the publishers by selling several hundred. In this case his shop notified prominent local players of the book and let them tell others, and thus start the ball rolling. Ordinarily, Mr. Turner says, hookups with bridge clubs won't work, because the members are already good players. It's the beginner who is usually the best prospect.

Mr. McCormick reports a very good sale of bridge books straight through the winter. It started in the fall with the "Official System of Contract Bridge" (*Winston*). Mr. McCormick confesses to a solemn belief in the efficacy of posters, and judging by results his belief is a good one. To promote the Official System he had a large poster made with two or three good bridge hands taken from a pack of cheap cards pasted on fanwise. Immediately the books, which had only had a slow sale when simply stacked in the window, took on a new life and sold hand over fist.

Mr. McCormick's official statement to the Finger-on-the-Pulse-of-the-Booktrade Department of the *Publishers' Weekly* anent bridge books is "I feel that in this year of stress . . . we must look to our laurels . . . and bend our effort toward protecting this bridge as those at Lexington and Concord did theirs."

Bertye Prager, who is buyer for the book department of Sanger Brothers, Inc., in Dallas, Texas, tells us of a very successful four-day bridge congress held by the store last month. Eli Sanger, vice president of the company and an expert bridge player himself, engineered the congress, which was done on a large scale. To announce the congress the store took a full page ad in the Dallas paper, listing the various lectures that were to be given and inviting the public to participate in an open tournament on the final day. The ad also listed all the various bridge books, accessories, cards, lamps, etc., which were carried in stock. The congress was presided over by Edward M. Wolfe, author of "The Play of the Cards at Contract Bridge" (*Winston*) and tickets were sold for $1 each for the entire congress with an additional charge of 50 cents for entering the tournament. Although all the banks in Dallas closed the day before the Bridge Congress began there was an attendance of between 400 and 500 enthusiastic bridge fans at each meeting, and satisfactory sale of bridge books and merchandise.

Many manufacturers of bridge merchandise donated prizes and publishers of bridge books were generous in cooperating. Miss Prager says that Mr. Sanger will be glad to outline in detail the way the congress was promoted for any store that is interested and will be glad to give information to anyone who will write him.

The Old Corner Bookstore in Boston never lets more than two or three weeks go by without a window display of bridge books, featuring Culbertson, Sims and other popular authors. They have had a sale of about 300 each for the Culbertson Blue Book and Summary already, and just now the Downes books are outselling even Culbertson.

At Whalley's Bookstore in New York, the Downes and Culbertson books have been running neck and neck this year, Mr. Delaney tells us, with Downes slightly in the lead. Since the Downes book is based on the Culbertson system, Whalley's finds it easy to make combination sales, selling Downes to a Culbertson customer and Culbertson to a Downes customer.

We've heard recently of two stores devoted exclusively to bridge. In New York, Bridge Headquarters has opened a brand new store on the ground floor of 12 East 41st Street, where everything for the bridge player from cards to prizes is available under one roof. This organization also sells all bridge books of all publishers at wholesale and will furnish one store in each city which orders from them with a display card announcing that that particular store is Bridge Headquarters for that particular city. Lecturers on bridge may be booked through Bridge Headquarters and questions submitted to the main office from the outlying "headquarters" will be answered by experts.

In Philadelphia, Vanco, at 210 South 16th Street, carries everything for the bridge player. L. Van Court is the president, and the reason for the shop, he says, is that they felt that there was a need for a shop to supply everything for the ever increasing number of bridge players, both rubber and duplicate. This shop also gives lessons in any system desired.

P. Hal Sims is the editor of "Deal" a new monthly magazine for Contract bridge players, which is included within the pages of *Judge* in a complete unit of not less than four pages each month. The first issue of *Judge* containing this feature went on sale May 4th.

Among the new titles announced by *Bridge World* are "How's Your 1933 Culbertson?" by Edith Taft Chubb and Laurence B. Johnson, published April 25th at $1, which presents quizzes on bidding; "Culbertson's Own Contract Bridge Self-Teacher" to be published in a paper bound volume on May 25th at 75 cents; "One Over One (1933 Synopsis)" by George Reith, $1, coming June 1st, and a 500 page "Encyclopedia of Bridge" edited by Ely Culbertson and his associates, which will sell for $5.

A summary to P. Hal Sims' "Money Contract," called "The Sims Summary" is published this week by *Simon & Schuster*. You can usually count on a summary selling about twice as many copies as the book it summarizes.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

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May 13, 1933

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —Bacon.

Bookselling as Community Service

When the members of the American Booksellers Association meet in New York on June 5th the fundamental subject under discussion will be, "How Will the Bookstore Survive?" Increased sales volume is the logical answer. How that can be attained is the question.

The bookseller who is the keenest student of the times is the one with the greatest chance for success. The national outlook is always changing, but now it is at a dizzy pace. People will always read for diversion. Now they are also reading to understand the times they live in; witness the great number of books on economics, banking, and world affairs which have been published, sold and read during the past twelve months. Just as certainly people are turning to books for aid in cultivating greater skill in their work, or, if with little work to do, they are looking to the printed page for help in finding a new occupation, whether it be hobby, avocation, or a different and perhaps less crowded field of work.

The aggressive bookseller can make his shop a center for help to the community. Not only can he keep the customers he already has by bringing to them books in their individual field of interest, but he can reach an entirely new class of readers, those who are interested in reading for profit and who need the help his store can give. By searching out community interests, by getting in contact with various community organizations and finding out just where the vital interests of his potential trade lie the bookseller can offer his services as a real integrating factor, and at the same time can help his own business mightily.

It is not to be supposed that some booksellers have not been doing this very thing all along. Almost every week the Customers' Choice Department of the *Publishers' Weekly* tells of one or a number of booksellers who have been wide awake and aggressive enough to take advantage of some latent demand for subject books, bringing them to the attention of those in their communities who wanted or needed them, and offering their services as advisors. At random we might mention the Dartmouth Bookstall in Boston with its fine exhibit of garden books at the Boston Flower Show this year and the list of garden books which the shop compiled and which is in demand from garden clubs, libraries and florists; the Book Shop for Boys and Girls in Boston, Young Books in New York, the Wideawake Bookshop in Wilkes-Barre and the numerous other bookshops which have taken pains to get from private schools in their communities the lists of books recommended by those schools and which have then gone ahead and made those books available to the children; the Stamford Bookshop which has had signal success with cook books, and which has developed itself also into a special headquarters on the Connecticut coast for sea books; the two Doubleday, Doran Book Shops whose success with special promotion of bridge books is recounted in this issue. In every case these booksellers have been successful because they were awake to a particular demand and were resourceful enough to connect the demand with the service they were in a position to offer.

If all this activity in individual stores were to become more conscious and organized into a single country-wide campaign to reach the proportions of Children's Book Week it might be a great help to the booktrade. We hope that the A.B.A. meeting in June will result in a centralized movement to make the bookshop a center of service to the com-

munity in bringing subject books to the attention of those who need them. There are undoubtedly many bookstores which we have been unable to discover for mention in Customers' Choice which are doing this successfully. Surely the store which is not following this line is not fulfilling a valuable and profitable way of carrying on business.

Progress Isn't Inevitable

THE EVOLUTIONARY THEORY has become so thoroughly established in all our ways of thinking that we are almost instinctively ready to believe that everything moves forward to better and better conditions by inevitable laws rather than by special effort. Such a point of view inevitably weakens organized effort and supplies apologies for any kind of action, whether it be best for the group, the industry, the nation or not. The past two or three years should have thoroughly shaken us out of any such self satisfaction, and the movements in industries and the ideas that will survive this thorough shaking down must rejustify themselves by clear thinking and hard work.

Books and the book industry had got to go through this period of rejustification, and there never was a time when there was such need of hard thinking and joint effort. One of the things that has been disproved by this shake-down has been that there is no royal road to book distribution. The publishing world was, for a time, full of new ideas, many of which seemed to indicate that nothing but the inertia of booksellers prevented thousands of new titles from flowing in editions of comfortable size to waiting thousands of potential readers. The trade must have learned by this time that the thing is not as easy as that. It has been pretty well proved that there is no yet discovered substitute for retail distribution. Direct mail and canvassing are supplementary but not substitutes for trade type of books. However many changes may take place in the form and method of such distribution, most merchandise, including books, needs to be displayed and sold on a wide scale in order to reach the potential market.

At a time when the situation is becoming clearer the booksellers are coming together, through as many representatives as possible, on June 5th for a short and serious discussion on the state of business. All those who can come to this gathering should do so, bringing constructive ideas. From this new starting point might also grow regional conventions, group discussions, that can fortify the place of the bookstore in the coming decade.

We do not need this occasion so much for the discussion of store technique as for the general problems of the industry itself, above all, if the retail booktrade has confidence and enthusiasm for the work.

Credit Where It Is Due

"I SHOULD SAY," said T. S. Eliot to an interviewer, "that the undergraduate of today reads more and is more conversant with contemporary literature than he was in my time. This may be traceable, but I do not know to what."

Why might it not be traceable to the college bookstores? Harvard, where Mr. Eliot is spending his time, has its bookshop in charge of H. C. Moriarty, and there are other good shops in Cambridge, to say nothing of those in Boston nearby. Harvard, too, has had at least two years of its house library system, and Mr. Eliot's own living quarters are near the delightful Eliot House collection.

His classes at Harvard, Mr. Eliot went on to say, have lived up to and perhaps exceeded the intellectual quality he had hoped for. Teaching may be better and the libraries are better, and the personal collections of the undergraduates themselves are certainly better.

Forthcoming Issues

Last June Edna Yost, well-known contributor to *Harper's* and the *Forum*, wrote for the *Publishers' Weekly* an article called "The Fifty Cent Juveniles." For next week's issue, Miss Yost has written a second article for us, "Who Writes the Fifty Cent Juveniles?"

REMEMBER!

BOOKSELLERS will meet Monday, June 5th, at the Hotel Montclair in New York City for the Annual A.B.A. Meeting.

News of the Week

Liveright in Difficulties

An involuntary petition in bankruptcy was filed against Liveright, Inc., on May 4th. The petition was signed by three creditors with claims totaling $3,474. The petitioneers allege that Liveright, Inc., had transferred assets of more than $5,000 and had made preferential payments to creditors of more than $1,000. Although his name has continued to be used Horace Liveright, one of the founders of the company, has not been connected with the firm since 1930. Arthur Pell, treasurer, is head of the company and Thomas R. Smith is editor. The firm was founded in 1917 as Boni & Liveright, later becoming Horace Liveright, Inc. The three creditors signing the petition were the Ace Paper Co., Inc., with a claim of $178.18 for goods sold; the Composing Room, Inc., with a claim for $146.55 for materials furnished, labor and services, and Herman Scott Chalfont, Inc., with a claim for $3,150 for promissory notes dated January 20, 1933, for goods sold.

New Orleans Bookseller First to Register for Meeting

To Dorothy Oechsner of F. F. Hansell and Brother in New Orleans goes the honor of being the first to register for the American Booksellers Association Convention which will meet in New York on June 5th.

As reported in the *Publishers' Weekly* for April 22nd the morning session of the one-day meeting will be devoted to a presentation by members of the A.B.A. of "What More Can Be Sold and How." E. S. McCawley, of Haverford, Pa., will present a paper; Lewis Travers, of Trenton, New Jersey, will discuss sidelines; George Stevens, of the *Saturday Review of Literature* and formerly with W. W. Norton & Co., will speak on research in trade promotion, and Albert R. Crone, of the R. R. Bowker Co., will take up the psychology of advertising. The afternoon session will be under the direction of a committee of the Joint Board, consisting of Richard Simon, Alice L. Steinlein and W. W. Norton. Leading publishers will speak on "Rebuilding from Here," and will tell what they are planning for the future and what selling methods are working. Following this there will be a business meeting and the election of officers. There will be an informal dinner at 6:30 following which there will be a meeting at which speakers from outside the industry will be heard.

The meeting will be held at the Hotel Montclair, Lexington Avenue and 49th Street. The fact that the meeting is to be held on Monday will allow those attending from outside the city to take advantage of special week-end railroad fares.

Sales Tax Pointers

At a meeting of trade paper editors held last week in the McGraw-Hill Auditorium in New York City, State Comissioner of Taxes Mark Graves outlined some of the salient points of the new 1% levy on retail sales in New York State. Mr. Graves stated that forms for making returns were in preparation and would be ready soon. In all probability these forms will require a statement of gross sales followed by a deduction for exempt sales and for goods returned. Sales, Commissioner Graves pointed out, will be taxable in the month in which title to the goods passes. Returns are to be made quarterly.

Under the law the tax falls on the person making the last sale of tangible personal property to the consumer. A person does not have to be in the retail business or in business at all to make a retail sale under the provisions of this tax law, which states that "A retail sale or sale at retail means a sale to a consumer or to any person for any purpose other than for resale in the form of tangible personal property." A sale means any transfer, exchange or barter, so that goods received in exchange as part of the price do not lower the taxable amount. Resale of the merchandise (as second hand, for instance) is another sale and is taxable as such. Wrapping paper and twine are considered as being included in the retailer's price. Fuel is not passed on by the retailer and the tax is therefore to be paid by the wholesaler of fuel. Installment sales made before May 1, 1933, are not taxable on payments made after May 1st.

It was further pointed out that if a New York agent makes a sale which has to be confirmed at a home office outside the state that is interstate commerce and not taxable.

Any inquiries concerning the sales tax in any of its aspects may be made of J. P. Annin, 80 Center Street, New York City.

Pulitzer Dinner Gala Affair

THE WORLD OF BOOKS as represented by New York publishing and authorship arose last week from its bed of despair and the echoes of the awakening were heard throughout the country.

At a gala banquet at the Hotel Plaza, the Friends of Princeton Library entertained the representatives of Columbia and of the Pulitzer Prize Winners, and the new awards were announced by radio.

The occasion, which was so expertly planned by the Princeton group, was a bright event in a lagging spring, and to see so many of the publishing profession thrown together in friendly contact gave a new impulse to book talk and book prospects. Not for many months have there been so many publishers together in one room in evidence of their common cause.

Applause and award were flung about freely but the real award should go to Whitney Darrow, the organizer of so happy an event.

Book Thieves

THE PRESSURE of hard times again seems to be increasing the likelihood of theft in rare book stores. Duttons, Inc. last week thwarted a concerted effort on the part of four men who had planned to lift valuable books from the store.

Canadian Graphic Arts Council

PLANS FOR A CANADIAN GRAPHIC ARTS Council to embrace printers, publishers, lithographers, envelope and type manufacturers and all other related industries have been launched in Toronto, according to the *British and Colonial Printer*. The purpose of the organization will be to regulate trade practices and place the allied industries on a firm, united basis for dealing with their various problems, legislative and otherwise. John Atkins, of the Toronto Typothetae, originated the plan.

Travelers Plan Field Day

THE ANNUAL FIELD DAY of the Associated Book Travelers will be held this year on Tuesday, May 16th, at the Rye Country Club, Harrison, New York. Travelers who have attended previous Field Days know what a good time is in store for them and those who plan to attend for the first time are promised that they will not be disappointed.

100 Best New Books

A LIST OF THE 100 best books published since July, 1932, as selected by William Lyon Phelps will be printed in the June number of *Scribner's Magazine*. In the opening paragraph, Professor Phelps says: "Surely a book is new if only a year old; and here follows a selected list of books published since July, 1932. These are worth reading and worth owning; the money spent on them is well invested. Those who are buying books for public or special libraries may find this list of assistance." Booksellers who know the weight the recommendations of Professor Phelps carry with American book buyers will play up this list in advertising and displays.

Endowed Publishing?

THE PLACE of endowed funds in book production which has been actively discussed from many points of view in the last few years, including those of scholar and publisher, is again presented in an article in the May *Survey Graphic* entitled "The Social View of Book Publishing" by Robert O. Ballou.

Mr. Ballou in studying the conditions affecting the sale of books of permanent value puts the question as to why hundreds of worthy volumes have an unprofitable place on the publisher's financial statements. "Are they undertaken because the publisher hoped they would have more than an average sale so that there could be further printings and profit? Or is it because he hoped to sell subsidiary rights? Or is it because there was success hoped for in the second, third or fourth book from the author? Or is it because the books give prestige to the list? Or, finally, because the publisher was a romantic idiot and liked the books? Does the remedy for such a speculative situation lie in subsidy? During the past decade more publishing has, in effect been subsidized than is

generally considered. Endowed university presses, publishers organized for the distribution of specific propaganda, and the many social and scientific foundations which publish books, all operate under one form of subsidy. But another kind, not so named, has been operative in commercially organized publishing businesses which have required periodical infusions of new capital in order to remain alive. There have been many such publishers and these have, in effect, been subsidized. Let it be admitted that publishing often fails in the fulfillment of its social function. And let it be added that responsibility for the failure is one which the reader, the only proper subsidizer for good books, shares equally with the publisher."

Dickens Boosts Circulation

HUNDREDS OF THOUSANDS of sets of Dickens are going into English homes as a result of a circulation war between four great London newspapers. The opening gun was fired in Fleet Street by the *Daily Herald*, which offered to "give away" sets of Dickens, valued at 4 guineas, for 11 shillings plus a certain number of coupons clipped from successive issues of the paper. There was an immediate and widespread response, so great that three other papers, the *Daily Mail*, the *Daily Express* and the *News Chronicle*, announced similar offers for 10 shillings and coupons. Now, according to a report in the New York *Times*, millions of copies of Dickens have been "sold" in this way.

British Book Trade Directory

THE NEWLY PUBLISHED "British Book Trade Directory" issued by J. Whitaker & Sons with the cooperation of the associations of publishers and booksellers, gives in alphabetical form all the book dealers and publishers of Great Britain, with details as to the lines carried, telephone connections, hours of business, etc. 8:30 A.M. to 7:30 P.M. are the average working hours for English bookshops, although some close as early as 6 and some as late as 9.

The famous firm of W. H. Smith & Son has an extensive entry, including outside of the headquarters in Portugal Street in London, 49 wholesale houses scattered over Great Britain, 2 continental branches, 31 Class A bookshops, which are autonomous and deal directly with the publishers, 288 Class B bookshops, which draw their supplies through the head office, and 700 railway station bookstalls, this latter list including the principal ones only. Most of these have under their control one or more sub-branches in the same neighborhood, all drawing their supplies from the headquarters in London.

Blue Ribbon Books Makes Premium Offer

BLUE RIBBON BOOKS, INC., is trying for a month a new experiment of giving a free book, "Mother India," with every three books ordered. On Sunday, May 14th, they run a full page advertisement on the back page of *Books* of the *Herald-Tribune*. This advertisement is a straight mail order proposition, containing a coupon and a listing. The advertisement offers to anyone ordering three books from the list at $1.00 each, a free copy of "Mother India" by Katherine Mayo. Any bookstore selling to one customer three Blue Ribbon titles may make the same offer. Blue Ribbon will supply free copies of "Mother India" to replace the copies given away with the three purchased books. This will give the bookstores a chance to cash in directly on those reached by the announcement and to make their own customers the same kind of offer. The dealer writes to Blue Ribbon Books, Inc., telling them how many copies of "Mother India" they have given away with three-unit sales and free copies will be sent to replace them. This offer holds good for one month only.

New Press

THE NEWEST University Press to enter the field is the Technology Press of the Massachusetts Institute of Technology in Cambridge, Mass., which published its first book on April 12th. The title is "The Evolving House: A History of the Home," by Albert Farwell Bemis and John Burchard, 2nd.

Correction

IN THE APRIL 8TH issue it was stated that "Thomas Moult has almost completed his 'Life of Mary Webb' which will be published by Jonathan Cape in London next fall." Thomas Moult's "Mary Webb: Her Life and Work" was published in this country by Dutton on February 23rd of this year.

In and Out of the Corner Office

SARAH BALL, one of the Corner Office's favorite booksellers, scooted out of New York in an Austin truck last week to establish the "Country Sales Division" of the Modern Library. Miss Ball will drive the truck, which weighs 398 pounds without Miss Ball and 511 pounds with Miss Ball, all through New England and the Adirondacks during the coming summer, placing specially constructed racks, built to contain one copy each of the 45 best Modern Library sellers, in leading inns and camps. One of the clauses of her contract provides that when Miss Ball has sold—and collected for—3500 Modern Library books, full title to the Austin truck will pass to her.

Sarah Ball and her traveling office

Mr. and Mrs. Aldous Huxley recently arrived in New York from Vera Cruz, after a two months' trip through Central America. While in New York Mr. Huxley is discussing plans for his next novel with Harper & Brothers, his American publishers.

Bernard Smith, who has been in charge of publicity at Alfred A. Knopf, Inc., is now head, also, of advertising.

Edna St. Vincent Millay will be awarded the degree of Honorary Doctor of Letters from the Russell Sage Foundation College on June 9th. On June 19th the University of Wisconsin will award her the same degree.

Foreign Consuls as well as American publishing offices are extending cooperation to A. Kroch, of Chicago, who has, as described in last week's *Publishers' Weekly,* been appointed by the Century of Progress Exposition to bring together an adequate book show for the Exposition this summer.

The Carnegie Corporation of New York has given $200,000 to be expended on books for Canadian colleges. "Let us hope," prays the editor in the London *Publisher and Bookseller,* "that the books that are to reach the Canadian undergraduates via their colleges *will all be in British editions.*"

Winnie-the-Pooh was brought to life over the radio in a new radio serial for children first broadcast over the NBC network on April 28th. This serial will be made up of episodes from Milne's "Winnie-the-Pooh" (Dutton) and will be heard each Wednesday and Friday afternoon at 5.30 P. M. Eastern Daylight Time.

Another famous character from fiction to invade the air is the Count of Monte Cristo who appeared on May 1st in a tooth paste sponsored broadcast over station WOR, New York, WBBM, Chicago, and KNX, Los Angeles. This broadcast is to be heard five days a week, from Monday to Friday at 7:30 P. M. Daylight Saving Time.

A series of new broadcasts being sponsored by the Boston *Herald* is being based on "A Thousand Sayings from History" published by Beacon Press. The first broadcast, last Tuesday at 9.30 over WBZ and WBZA, was on General Wolfe's famous saying, "I would rather have written those lines [Gray's "Elegy"] than take Quebec tomorrow."

Appleton's Biographies Series, of which sixteen volumes are now ready, has been repriced at $1.50 per volume, as the publishers have found that larger editions can be printed and the price lowered. The publishers will rebate to booksellers on any stock on hand at the old price. Four new volumes are about to be issued, Prince Charlie, Wesley, Gibbon and Cecil Rhodes. Ellery Sedgwick reviews the series handsomely in the May *Atlantic.*

Unusual Sales Events Suggested

A COLLECTION of thirty novel ideas for increasing sales has been compiled into a small booklet entitled "Unusual Sales Events for Retailers" by the Policyholders' Service Bureau of the Metropolitan Life Insurance Company. While all of these events are not adaptable to bookstore use there are several which might be used to good advantage by a book dealer wishing to spur his business. Combination sales, for instance, are suggested, in which two or more items are offered together for a special price. In the case of the bookstore these might include a current best seller and a volume from the older shelf stock. Another suggestion is the progressive markdown sale, which has been so successfully used by George W. Jacobs & Co. in Philadelphia in connection with that shop's clearance sales. Copies of the booklet are available on application from the Policyholders' Service Bureau, Metropolitan Life Insurance Company, 1 Madison Avenue, New York City.

Music Bibliography

A CHECK-LIST of 7000 compositions of orchestral music with an immense amount of useful information in most compact form has been published by The Free Library of Philadelphia at $15 as the result of the establishment in the library of the Edwin A. Fleisher Music Collection, the largest and most complete library of orchestral music in the world. Five hundred copies of the catalog are for sale.

How Customers Choose

DETAILS OF A COMPETITION to ascertain the customers' reasons for buying books which was arranged in connection with the Christmas Catalog of the Danish Booktrade have come to us through the *Publisher and Bookseller*. The reasons which received the highest percentages of answers were: Announcements, 21.6%; author's name, 14.1%; personal recommendations, 9.3%; Christmas catalogs and borrowing from a library, 8.9% each; bookseller's window display, 7.4%; circulars, 6%; the book's title, 4%. In Sweden the author's name sold the book in 36% of the cases; announcements in 30%; the title in 8.1%, and personal recommendations in 7.1%.

Copyright

IN THE UNITED STATES DISTRICT COURT of Massachusetts the judge affirmed the copyrightable character of a film and the validity of the special contract which the distributor of a film made with the exhibitor. When a certain theater showed a film on a day for which its use was not authorized and the owner of the film sued, the exhibitor made the defense that the film could not be protected by the copyright because the book from which it was drawn was not copyrighted, but the court held that the motion picture in itself was copyrightable, as the film is a dramatic production. The court did not pass on the contention of the distributor that the exhibition of the film violated the copyright owner's exclusive right of distribution.

Book Excerpts

THE PLAN OF GIVING readers a condensation of current literary material which has built up publication business in such magazines as the *Readers' Digest*, which draws its material from current periodicals, has now been copied in connection with books in a monthly beginning with March entitled "Books in Brief," Mary T. Gronich, Managing Editor, published by Books in Brief, Inc., 111 East 15th Street, New York. Chapters or condensed sections from current books, each one about a half dozen pages in length, are provided, with credit to the books themselves, their publishers, and statement of ownership of copyright.

Obituary Notes

GEORGE HERBERT PALMER

GEORGE HERBERT PALMER, professor emeritus of Harvard University, died at his home in Cambridge, Mass., on May 7th. He was 91 years old, the oldest member of the Harvard faculty. With William James and Josiah Royce, at the turn of the century, Professor Palmer formed the nucleus of Harvard's famous philosophy department which for years was the center of philosophic thought in the United States.

One of the best known of Professor Palmer's works was his biography of his second wife, "The Life of Alice Freeman Palmer," in which he told of their life and work to-

gether. Alice Freeman Palmer was a leader in education and resigned her place as president of Wellesley College at the time of her marriage in order to work with him.

Professor Palmer was the translator of a widely-used prose version of "The Odyssey" and was the author of "The New Education," "The Glory of the Imperfect," "The Nature of Goodness," "The Field of Ethics," "Intimations of Immortality in the Sonnets of Shakespeare," "Trades and Professions" and "The Autobiography of a Philosopher." He was a noted book collector, specializing in literature of the 17th and 18th centuries. His library was recently divided between Harvard and Wellesley.

DR. FELIX ADLER

Dr. Felix Adler, founder of the Ethical Culture movement, teacher, reformer and publicist, died on April 24th in his eighty-second year. Mr. Adler was born in Alzey, Germany, in 1851, the son of Dr. Samuel Adler, once, perhaps, the most influential rabbi in New York. He was educated at Columbia University and Heidelberg University and was considered his father's logical successor at Temple Emanu-El but gave up the opportunity because of his religious views. In 1876, during the administration of Grant, a small group of men and women met under his leadership to found the Ethical Culture movement. In its simplest form the Ethical Culture movement stands for the principles of right living. From 1902 until the time of his death he had held a professorship in political and social ethics at Columbia University. Dr. Adler was widely known as a writer. Some of his principal works were "Creed and Deed," "The Ethics of the Political Situation," "The Moral Instruction of Children," "Marriage and Divorce," "Essentials of Spirituality," "Incompatibility in Marriage and Other Essays."

GEORGE C. SMITH

George Campbell Smith, Sr., vice president and treasurer of the Street and Smith Publishing Company, died April 28th at his residence in New York City. He was 75 years old and had been seriously ill for a month. His brother, Ormond G. Smith, who was president of the company, died April 17th.

George Campbell Smith and Ormond G. Smith together shared the work and responsibility of developing the large business of their organization which publishes pulp-paper magazines and inexpensive books.

LUTHER A. BREWER

Luther A. Brewer, owner of the Torch Press and an internationally known collector of rare books, died at his home in Cedar Rapids, Iowa, on May 6th. He was 74 years old. Mr. Brewer's collection of Leigh Hunt was said to be the finest in the world.

LEONARD HUXLEY

Leonard Huxley, biographer and scholar, and the son of Thomas Henry Huxley, the great biologist, died at the age of 72 in Hampstead, England on May 3rd. Mr. Huxley was the father of Julian S. Huxley and Aldous Huxley. Besides his well-known biography of his own father, Mr. Huxley was the author of "Charles Darwin," "Life of Sir Joseph Hooker," and "Anniversaries and Other Poems." He was the editor of "The Utmost South," "Scott's Last Expedition," "Jane Welsh Carlyle, Letters to Her Family," and "Letters to Her Sister, From Elizabeth Barrett Browning."

I. BROWN

I. Brown, who was for many years connected with the American Branch of the Oxford University Press, died at the age of 55 on April 27th after an operation. Mr. Brown entered the book business in the early '90's with the old firms of A. D. F. Randolph and George H. Richmond. In 1899 he entered the employ of the Oxford University Press, and in later years was an officer of the firm. In 1928 he left to engage in business for himself in the printing and stationery lines, taking over the Alexander Printing and Stationery Company.

LAURIE MAGNUS

Laurie Magnus, a director of the English publishing house of George Routledge & Sons, and an author and critic, died in London on April 28th. Until last year he was also the editor of the *Jewish Standard*. Mr. Magnus was the author of "English Literature in Its Foreign Relations," "Dictionary of European Literature" and "The Third Great War in Its Relation to Modern History."

P. W. Market News

One Month from Now—A Forecast

ASK A POLICEMAN, *Morrow*, $2. — June 14. A detective story by Anthony Berkeley, Milward Kennedy, Gladys Mitchell, John Rhode, Dorothy Sayers, and Helen Simpson.

STRANGE UNDERSTANDING, by Harriet T. Comstock. *Doubleday, Doran*, $2. — June 14. A romance by an author whose books usually sell well over 5,000 copies.

TOUCH US GENTLY, by Harriet Henry. *Morrow*, $2. — June. 14. A light novel with New York and London backgrounds. Her previous books have all been produced as movies.

BLACK MOON, by Clements Ripley. *Harcourt, Brace*, $2. — June 15. A romantic action story laid on a Caribbean island. Serialized in *Cosmopolitan* as "Hoodoo Moon."

BREATHLESS, by Nalbro Bartley. *Farrar & Rinehart*, $2. — June 15. The rise of a little hospital probationer to a position of wealth and prominence.

THE BROKEN O, by Carolyn Wells. *Lippincott*, $2. — June 15. A Fleming Stone detective mystery.

RUSSIA DAY BY DAY, by Corliss and Margaret Lamont. *Covici, Friede*, $2.50. — June 16. Observations of a Russian tour by the son and daughter-in-law of the banker, Thomas W. Lamont. The younger Lamonts' Communist sympathies were the subject of several newspaper articles.

CHANGE HERE FOR HAPPINESS, by Berta Ruck. *Dodd, Mead*, $2. — June 18. A new novel by a popular romancer.

Out This Week

ALWAYS A GRAND DUKE, by Grand Duke Alexander. *Farrar & Rinehart*, $3. — The late author of "Once a Grand Duke" wrote interestingly about the great figures of the European world, after the Russian Revolution.

BANKERS' GOLD, by Edgar L. Smith. *Simon & Schuster*, $1.50. — Explaining the relation of the banking system to the present economic situation, for the benefit of the average man.

CROOKS IN THE SUNSHINE, by E. Phillips Oppenheim. *Little, Brown*, $2. — A connected-episode story of crime and mystery on the Riviera.

CUT YOUR SCORE! by George E. Lardner. *Viking Press*, $1. — The methods of the great golfers explained in pictures and text.

THE FLUTTER OF AN EYELID, by Myron Brinig. *Farrar & Rinehart*, $2.50. — A story of California exoticisms.

GRAND CANARY, by A. J. Cronin. *Little, Brown*, $2.50. — Very different from his first two books, lighter in tone, but keeps a firm grip on the reader's attention.

GREAT WINDS, by Ernest Poole. *Macmillan*, $2. — John Blake tries to clear up some family complexities produced by this changing world.

I CAN WAIT. *Bobbs-Merrill*, $2.50. — The author of "Miss Tiverton Goes Out" has written a long and absorbing novel about an Englishwoman in quest of the meaning of life.

IN ONE EAR . . . by Frank Sullivan. *Viking Press*, $1.75. — What greater tribute *can* we pay Mr. Sullivan's new book of humor than *The Publishers' Weekly* comment, which Viking has already printed on the jacket?

THE INCOMPETENTS, by R. E. Spencer. *Knopf*, $2.35. — A novel of clashing temperaments by the author of "The Lady Who Came to Stay."

ONE DAY WITH MANU, by Armstrong Sperry. *Winston*, $2. — A story of a South Sea Islands boy for children. The illustrations are stunning.

THEY BROUGHT THEIR WOMEN, by Edna Ferber. *Doubleday, Doran*, $2.50. — Eight short stories in the best Ferber manner.

THE PRIMER OF INFLATION, by Earl Sparling. *John Day*, $1.50. — What you and you and you want to know about inflation.

P. W. Market News

The April Best Sellers

FICTION

1. ANN VICKERS, by Sinclair Lewis. *Doubleday, Doran,* $2.50.	Thirty-four stores reported it their April best fiction seller. Still far in the lead over all other novels.
2. FORGIVE US OUR TRESPASSES, by Lloyd Douglas. *Houghton Mifflin,* $2.50.	In second place for the second month.
3. PAGEANT, by G. B. Lancaster. *Century,* $2.50.	Its second month in third place.
4. WALLS OF GOLD, by Kathleen Norris. *Doubleday, Doran,* $2.	Up from tenth place in March. Among the stores reporting it their April best seller in fiction were Loeser's in Brooklyn and Judd's in New Haven.
5. SOUTH MOON UNDER, by Marjorie Kinnan Rawlings. *Scribner,* $2.	In its 60th thousand. The leader at many southern stores.
6. THE MAGNIFICENT OBSESSION, by Lloyd Douglas. *Willett, Clark,* $2.50.	Approaching its 75th thousand, in a quiet, steady, year-by-year sale.
7. RAIN IN THE DOORWAY, by Thorne Smith. *Doubleday, Doran,* $2.	The April best seller at The Emporium, San Francisco; Millers, Atlanta; The Sunwise Turn, New York.
8. ONE MORE SPRING, by Robert Nathan. *Knopf,* $2.	The best sales any Nathan title has had, approximating 11,000.
9. UNFINISHED SYMPHONY, by Sylvia Thompson. *Little, Brown,* $2.50.	Third printing.
10. THE ADVENTURES OF THE BLACK GIRL IN HER SEARCH FOR GOD, by G. Bernard Shaw. *Dodd, Mead,* $1.50.	Mr. Shaw's visit brought forth a new crop of sales.

NON-FICTION

1. BRITISH AGENT, by Bruce Lockhart. *Putnam,* $2.75.	63rd thousand. Thirteen stores, including Brentano's, Chicago; St. Paul Book & Stat'y Co.; Robinson's, Los Angeles, reported it first in non-fiction.
2. LOOKING FORWARD, by Franklin D. Roosevelt. *John Day,* $2.50.	Neck and neck with "British Agent" for April honors. First at Burrows, Cleveland; Gimbel's, Philadelphia; Norman Remington's, Baltimore, etc.
3. THE MARCH OF DEMORACY, v.2, by James Truslow Adams. *Scribner,* $3.50.	Hard on the heels of the first two. The winner at Traver's, Trenton; Hochschild Kohn's, Baltimore; De Wolfe & Fiske's, Boston; Fowler Bros., Los Angeles, etc.
4. MARIE ANTOINETTE, by Stefan Zweig. *Viking Press,* $3.50.	A close contender. April best seller at ten stores reporting to us, including Pettibone, McLean, Dayton; Abraham & Straus, Brooklyn; Osborne's, Santa Barbara; Hutzler Bros., Baltimore; Kendrick-Bellamy, Denver.
5. LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House,* $1.50.	In fifth place on the list for the third month, against strong competition.
6. ANDREW JACKSON, by Marquis James. *Bobbs-Merrill,* $3.75.	Many southern stores reported it first in non-fiction, and Stewart Kidd and The Sunwise Turn in the North.
7. CONTRACT BRIDGE BLUE BOOK OF 1933, by Ely Culbertson. *Bridge World,* $2.	First in sales at Preston & Rounds, Providence; Graham's, Spokane, and others.
8. 100,000,000 GUINEA PIGS, by Arthur Kallet and F. J. Schlink. *Vanguard Press,* $2.	Continuing fine sales keep it steady in eighth place.
9. CULBERTSON'S SUMMARY OF 1933. *Bridge World,* $1.	The leader in sales at many stores, including The White House, San Francisco; Davison, Paxton Co., Atlanta.
10. VAN LOON'S GEOGRAPHY. *Simon & Schuster,* $3.75.	In its 138th thousand.

P. W. Market News

Forthcoming Reprints

Fiction

July 7th

BUT NOT FOR LOVE, by Beatrice Kean Seymour. *Knopf,* $1.

July 10th

THE OPPENHEIM OMNIBUS, by E. Phillips Oppenheim. *Blue Ribbon,* $1.

July 15th

KEEPER OF THE KEYS, by Earl Derr Biggers. *Grosset,* $.75.

DESERT SAND, by Margaret Pedler. *Grosset,* $.75.

DISTRICT NURSE, by Faith Baldwin. *Grosset,* $.75.

THE MASQUERADER, by Katherine C. Thurston. *Grosset,* $.75.

THE WEATHER TREE, by Maristan Chapman. *Grosset,* $.75.

SARTORIS, by William Faulkner. *Grosset,* $.75.

THE BORDER TRAIL, by Harold Bindloss. *Grosset,* $.75.

LADYBROOK, by Eleanor Farjeon. *Grosset,* $.75.

BODIES ARE DUST, by P. J. Wolfson. *Grosset,* $.75.

A DAGGER IN THE DARK, by Walter Eberhardt. *Grosset,* $.75.

NACIO: HIS AFFAIRS, by E. M. Kelly. *Grosset,* $.75.

DEAD MAN'S SECRET, by Mary Plum. *Grosset,* $.75.

THE MAN FROM SCOTLAND YARD, by David Frome. *Grosset,* $.75.

ROYAL HERITAGE, by Roland Pertwee. *Grosset,* $.75.

TOLD IN THE HILLS, by Marah Ellis Ryan. *Grosset,* $.75.

July 17th

MANY LAUGHS FOR MANY DAYS, by Irvin S. Cobb. *Star,* $1.

Non-Fiction

July 10th

YOU'RE WRONG, by Albert Edward Wiggam. *Blue Ribbon,* $1.

July 17th

WHITE KING OF LA GONAVE, by Wirkus and Dudley. *Star,* $1.

Business Notes

ROCHESTER, N. Y.—The Reader's Circulating Library was opened by Philip J. Mervis. The library is located in a business building at 119 E. Main St.

WASHINGTON, D. C.—D. H. Edwards has resigned from the Brentano store in this city to open his own shop on May 13th. The new shop is called The Edwards Book Store and is located at 709 14th St. N. W. The shop will carry a general line of books and periodicals, and publishers are requested to send their catalogs as soon as possible.

Notice to Control Card Users

"MANDARIN IN MANHATTAN" by Christopher Morley (Doubleday) which was postponed indefinitely is now scheduled for publication on June 7th.

The price of "The Story of Childbirth" by Findley (Doubleday) has been changed from $3.50 to $3.

The publication dates of the following Lippincott books have been changed: "Remodelling and Adapting the Small House" by Eberlein and Tarpley, from May 11th to June 8th; "Two Poets, a Dog and a Boy" by Russell, from May 11th to May 25th or possibly autumn; "Games for Small Lawns" by Hedge, from May 25th to June 15th; "Shoes That Had Walked Twice" by Toussaint-Samat, from June 8th to June 29th.

Changes in Price

D. APPLETON & CO.

Appleton Biographies—Effective May 1, 1933, from $2.00 to $1.50: "Voltaire," by André Maurois; "Julius Caesar," by John Buchan; "Marlborough," by Sir John Fortescue; "Leonardo Da Vinci," by Clifford Bax; "Akbar," by Laurence Binyon; "Mozart," by Sacheverell Sitwell; "St. Paul," by Wilfred Knox; "Lenin," by James Maxton; "Queen Elizabeth," by Mona Wilson; "John Ruskin," by David Larg; "Socrates," by A. E. Taylor; "Mark Twain," by Stephen Leacock; "William of Orange," by G. J. Renier; "The King of Rome," by R. McNair Wilson; "St. Augustine," by Rebecca West; "Macaulay," by Arthur Bryant.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts **Dr:** Drama **Hi:** History **Po:** Poetry **Sp:** Sports
Bi: Biography **Ec:** Economics **Ju:** Juveniles **Re:** Religion **Tr:** Travel
Bu: Business **Fi:** Fiction **Mu:** Music **Sc:** Science

Adams, Charles C. **Hi**
Islam and modernism in Egypt; a study of the modern movement inaugurated by Muhammad Abduh. 291p. O '33 N. Y., Oxford $2.25

Alarcón, Pedro Antonio de
El final de Norma; ed. by Paul T. Manchester and José D. Hernández. 239p. il., maps D (Century modern lang. ser.) [c. '33] N. Y., Century $1.35
A novel of romance and adventure for a second-year Spanish course.

Aldis, Dorothy Keeley [Mrs. Graham Aldis] **Ju**
The magic city; John and Jane at the World's Fair. 95p. il. D c. N. Y., Minton, Balch bds., $1.25
The story of the adventures of John and Jane when they visited the Century of Progress Fair in Chicago.

Alexander, grand duke of Russia **Bi**
Always a Grand Duke. 309p. il. O [c. '33] N. Y., Farrar & Rinehart $3
Further reminiscences of the late Russian nobleman, Grand Duke Alexander.

Allen, Austen **Fi**
The loose rib. 303p. D '33. N. Y., Kinsey $2
Miss Gibson, a novelist, helps Inspector Ord track down a master criminal.

Andress, James Mace and Evans, William Augustus
Health and good citizenship; rev. ed. 429p. il. (pt. col.), diagrs. D (Practical health ser., b'k 2) ['33] Bost., Ginn 88 c.

Angell, James W., ed.
The program for the World Economic Conference; the experts' agenda and other documents. 98p., D c. Bost., World Peace Found. $1
A reprint of the program submitted by the Preparatory Commission of Experts for the forthcoming International Monetary and Economic Conference in London.

Bailey, Liberty Hyde
How plants get their names. 215p. il. D c. N. Y., Macmillan $2.25
An explanation of the principles and practices of naming plants, told in a narrative rather than a technical way.

Baur, Paul Victor Christopher and others, eds.
The excavations at Dura-Europos, conducted by Yale University and the French Academy of Inscriptions and Letters; preliminary report of fourth season of work October 1930-March 1931. 332p. (5p. bibl.) il., diagrs. Q c. New Haven, Conn., Yale bds., $3

Bennett, Arnold **Fi**
Imperial Palace. 780p. D (Dollar fiction) [c. '30] Garden City, N. Y., Garden City Pub. Co. $1

Benson, Charles Emile, and others
Psychology for teachers; rev. ed. 496p. (bibls.) diagrs. D [c. '26, '33] Bost., Ginn $2

Beveridge, Sir William
Changes in family life. 160p. ['33] N. Y., Peter Smith 88 c.

Bible **Re**
The Acts of the Apostles; a critical ed. by A. C. Clark. 487p. O '33 N. Y., Oxford $7.50

Blunt, E. A. H.
The caste system of northern India, with special reference to the United Provinces of Agra and Oudh. 374p. O '33 N. Y., Oxford $4.75

Boynton, Paul L.
Intelligence, its manifestations and measurement. 466p. D '33 N. Y., Appleton $2.50

Brinig, Myron **Fi**
The flutter of an eyelid; il. by Lynd Ward. 320p. D [c. '33] N. Y., Farrar & Rinehart $2.50
A novel that turns the exaggerated and exuberant life of California inside out.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Brown, Dorothy Lothrop and Butterfield, Marguerite **Ju**
Bozo, the woodchuck. 116p. il. D [c. '33] N. Y., Amer. B'k 44 c.
A reader for young children.

Brown, Robert M. and Thorp, Mary Tucker
Directed geography study; bks. 1 and 2. 192p.; 184p. maps Q '33 Yonkers, N. Y., World B'k 56 c., ea.

Bulman, Joan
Strindberg and Shakespeare. 219p. '33 N. Y., Peter Smith $1.50

Cantwell, Rev. Edward K. **Re**
Circular letters of Redemptorist generals. 297p. O '33 Milwaukee, Bruce Pub. Co. $2

Carroll, Eleanor Elliott **Fi**
Paradise island; a love story. 243p. D [c. '33] N. Y., Chelsea House 75 c.

Carroll, Lewis, pseud. (Charles Lutwidge Dodgson) **Po**
The collected verse of Lewis Carroll. 459p. il. D c. N. Y., Macmillan $2.50

Chaucer, Geoffrey **Po**
The complete works of Geoffrey Chaucer; ed. by F. N. Robinson. 1173p. (bibl. notes) front. (por.) O (Cambridge ed. of the poets) c. Bost., Houghton $4

Chinese self taught. 147p. il. D '33 Milwaukee, Caspar, Krueger, Dory Co. $1

Consolidated index to the Survey of international affairs, 1920-1930, and supplementary volumes. 214p. O '33 N. Y., Oxford $3.50

Cronbach, Abraham **Re**
Religion and its social setting. 255p. (bibls.) front. O '33 Cin., Social Press, c/o Martin M. Weitz, Hebrew Union Coll. $2

Cronin, Archibald Joseph **Fi**
Grand Canary; a novel. 330p. O c. Bost., Little, Brown $2.50
The regeneration of a London doctor through love takes place on a trip to the Canary Islands.

Dalgliesh, Alice
A happy school year; rev. ed. [reader]. 158p. il. (pt. col.) D [c. '33] Chic., Rand, McNally 64 c.

Davies, W. H.
My birds. 128p. il. '33 N. Y., Peter Smith 88 c.

Davis, Lavinia
A bibliography of the writings of Edith Wharton. 72p. O c. Portland, Me., Southworth Press $2.50

Duhamel, Georges [Denis Thévenin, pseud.]
Confession de minuit; ed. by Suzanne Revellin Cros and Ethel Preston. 223p. (5p. bibl.) front. (por.), map D (Century modern lang. ser.) [c. '33] N. Y., Century $1.10

Durant, William James
The story of philosophy [new rev. ed]. 605p. (2p. bibl. and bibl. footnotes) il. O '33, c. '26-'33 N. Y., Simon & Schuster $2.50

Eden, Frederick Sydney **Ar**
Ancient stained and painted glass [2nd rev. ed.]. 228p. (bibl. note) il. (pt. col.) D '33 [N. Y., Macmillan] $2.50

Emden, Cecil S. **Hi**
The people and the constitution. 347p. O '33 N. Y., Oxford $4

Eriksson, Erik McKinley and Rowe, David Nelson **Hi**
American constitutional history. 538p. (bibls.) O [c. '33] N. Y., Norton $4.75
A history of the American Constitution showing its origins, growth and human importance in the lives of the American people.

Ewing, C. A.
Plane trigonometry. 165p. il. D (McGraw-Hill ser. of texts in math.) '33 N. Y., McGraw-Hill $1.20; with 5-place tables, $1.60

Ferber, Edna **Fi**
They brought their women; a book of short stories. 298p. il. D '33, c. '28-'33 Garden City, N. Y., Doubleday $2.50
Eight stories of American life in widely varied settings.

Fitzgerald, La Verne H.
Black Feather [Indian lore]. 193p. il. D '33 Caldwell, Id., Caxton Printers $1.50; lea., $6.50

Adler, Francis H.
Clinical physiology of the eye. 423p. il. O '33 N. Y., Macmillan $5

Ayres, Harry Morgan
Beowulf; a paraphrase. 97p. O [c. '33] [N. Y., Author, c/o Columbia Univ.] pap., $1

Baker, R. C. and Harman, H. M.
Branch office economies. 16p. O (Office management ser. 59) c. '33 N. Y., Amer. Management Ass'n pap., 75c.

Black's medical dictionary; 10th ed., by J. D. Comrie. 1005p. il. O '33 N. Y., Macmillan $5.50

Brown, Langdon
English medicine and the Cambridge School. 52p. S '33 N. Y., Macmillan pap., 75c.

Buckland, W. W.
Text-book of Roman law from Augustus to Justinian; 2nd ed. 779p. O '33 N. Y., Macmillan $10

Bucknell verse for 1932-1933; written by students of Bucknell University, Lewisburg, Pennsylvania. 29p. O '33 Lewisburg, Pa., University Print Shop pap., apply

Budgen, N. F.
The heat treatment and annealing of aluminum and its alloys. 341p. il., diagrs. O '33 Cleveland, O., Sherwood Press $7.50

Butzel, Ben
A digest of insurance; a reference book in question and answer form. 334p. '33, c. '32 N. Y., Leonard Pub. Co., 220 W. 42nd St. $5

Celeste, Sister Mary
Key to exercises in The old world's gifts to the new. 22p. D '33 N. Y., Macmillan 16c.

Coleman, Robert H., comp.
The American hymnal, for English speaking people everywhere. 480p. O [c. '33] Dallas, Tex., Compiler 75c; lea. cl., 55c.

Daggett, Stuart
Railroad consolidation west of the Mississippi River. 139p. (bibl. footnotes) maps Q (Univ. of Cal. pub'ns in economics, v. 11, no. 2) '33 Berkeley, Cal., Univ. of Cal. Press pap., $2

Ellehauge, M.
English Restoration drama. 322p. O '33 N. Y., G. E. Stechert pap., $1.25

Fathers, W.
Purchasing office supplies. 20p. O (Office management ser. 60) c. '33 N. Y., Amer. Management Ass'n pap., 75c.

Freeman, Walter Jackson, M.D.
Neuropathology; the anatomical foundation of nervous diseases. 349p. (bibls.) il. O '33 Phil., Saunders $4

Gast, Ross H.
Vegetables in the California garden; a home gardener's guide. 138p. il., map, diagrs. O [c. '33] Stanford Univ., Cal., Stanford Univ. Press pap., $1
Also contains notes on the planting and care of fruits and berries and an introduction to the small-farm home.

Glazebrook, G. P. de T.
Sir Edmund Walker. 175p. O '33 N. Y., Oxford $3

Gobineau, Joseph Arthur, comte de
Le prisonnier chanceux, ou, Les aventures de Jean de la Tour-Miracle; ed. by Henry Ward Church. 269p. (bibl.) il., map D (Century modern lang. ser.) [c. '33] N. Y., Century $1.25

Goodlett, Lucile D. Po
Walk, God's chillun. 74p. front. D [c. '33] Dallas, Tex., Kaleidograph Press $1.50
Verse in Negro dialect.

Greig, Ian Fi
Baxter's second death. 281p. D '33 N. Y., Kinsey $2
A supposedly dead husband returns to see his wife who had remarried, and is killed.

Halpern, Otto and Thirring, Josef Hans ★ Sc
The elements of the new quantum mechanics; tr. from the German by Henry L. Brose. 226p. (4p. bibl.) diagrs. O ['33] [N. Y., Dutton] $3.25

Hardy, Thomas
The mayor of Casterbridge; ed. by Ernest F. Amy. 412p. (2p. bibl.) maps D (Nelson's English ser.) '33 N. Y., Nelson $1

Heermance, Edgar Laing Ec
Can business govern itself? a study of industrial planning. 290p. (bibl. footnotes) O c. N. Y., Harper $3
A discussion of the immediate potentialities of trade associations and of the possibilities of concerted action among competitors to reduce wasteful overproduction and market disorganization.

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The stories of Basel, Berne and Zurich. 349p. il., maps (col.), diagrs. S (Mediaeval towns ser.) ['33] N. Y., Dutton $1.75
The history of these three Swiss towns, with descriptions of their architectural, historic, and scenic beauties.

Hunt, Rockwell Dennis Hi
New California the golden. 429p. (bibls.) il., maps D [c. '33] Newark, N. J., Silver, Burdett $1.40
For history classes in the seventh and eighth grades and in junior high school.

Irving, William Ju
The North Woods; an adventure story for boys. 183p. il. D c. N. Y., Putnam $1.75
The adventures of William during his month's vacation spent camping in the North Woods.

James, Norah C. Fi
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Prelude to departure. 275p. D c. N. Y., Harper $2
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Jespersen, Otto.
Essentials of English grammar. 387p. D [c. '33] N. Y., Holt $2

Kane, Joseph Nathan
Famous first facts; a record of first happenings, discoveries and inventions in the United States. 757p. il. D c. N. Y., H. W. Wilson $3.50

Kanzer, Edward M. and Gerstenberg, Charles W. Bu
Essentials of business law. 551p. il. D '33 N. Y., Prentice-Hall $1.56

Karve, D. G.
Federations; a study in comparative politics. 333p. D '33 N. Y., Oxford $1.50

Kastein, Josef Hi
History and destiny of the Jews. 464p. O '33 N. Y., Viking $3.50

Killough, Hugh Baxter and others Ec
The economics of marketing. 629p. (34p. bibl.) il., maps (pt. col.), diagrs. O c. N. Y., Harper $5
An analysis of present sales practices in the light of industrial growth trends, production methods and costs, business finance, and general economic change.

Knoblock, K. T. Fi
Take up the bodies. 261p. D (Harper sealed mystery) c. N. Y., Harper $2
A murder mystery laid in a southern town on the Mississippi River.

General index to the final reports of The President's Conference on Home Building and Home Ownership. 120p. O [c. '33] Wash., D. C., President's Conference on Home Bldg. & Home Ownership apply

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Anekdoten und Erzählungen. 63p. S (Graded German readers) [c. '33] Chic., Univ. of Chic. Press flex. cl., 35c.

Harris, G. L.
Simplification of office procedure and standardization of forms. 16p. O (Office management ser. 58) c. '33 N. Y., Amer. Management Ass'n pap., 75c.

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Retreat manual [prayers and hymns]. 47p. Tt '33 Milwaukee, Bruce Pub. Co. pap., 10c.

Hobbs, E. W.
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Ireland, Norma Olin
Historical biographies; for junior and senior high schools, universities and colleges; a bibliography. 108p. O c. Phil., McKinley Pub. Co. pap., $1

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A descriptive catalogue of the manuscripts in the library of Lambeth Palace; pt. 4, nos. 358-459; pt. 5, nos. 460-end. various p. O '33 N. Y., Macmillan pap., $3.50, ea.

Johnson, B. Lamar
The secondary-school library. 116p. (bibl. footnotes) diagrs. O (Office of Educ. bull., 1932, no. 17; Nat'l Survey of Secondary Educ. monograph no. 17) '33 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., 10c.

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International economic recovery. 25p. O (Day and hour ser. no. 4) '33 Minneapolis, Univ. of Minn. Press pap., 25 c.

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A survey of the manor of Wye. 333p. (11p. bibl.) O (Studies in hist., economics and public law no. 331) c. N. Y., Columbia Univ. Press $4
Including the complete Latin text of a 15th century survey of the manor of Wye in Kent, where unusual conditions prevailed in medieval times.

New international year book (The); a compendium of the world's progress for the year 1932; ed. by Frank Horace Vizetelly. 856p. il., maps (col.) O c. N. Y., Funk & Wagnalls $6.25
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Silver Chief, dog of the North; il. by Kurt Wiese. 223p. il. (pt. col.) O [c. '33] Phil., Winston $2
The story of the friendship between Silver Chief, son of a husky mother and a wolf father, and Sergeant Jim Thorne of the Canadian Northwest Mounted Police. For older boys.

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Neurology in podiatry; ed. by Maurice J. Lewi, M.D. 130p. il. D '33, c. '32 N. Y., Harriman Pr. Co., 211 W. 18th St. $2.50

LeRoy, B. R., jr.
The pH in colonic therapy. 331p. (bibls.) il. (pt. col.), diagrs. O c. Tacoma, Wash., Fidelity Pub. Co., Fidelity Bldg. $5

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A biography of Adelaide Crapsey, poet, who, during her lifetime, was a student of the technical aspects of English poetry.

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The science of human reproduction; biological aspects of sex. 319p. (6p. bibl.) il., diagrs. O [c. '33] N. Y., Norton $3.50
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Brief accounts of the surprising origins of some of our English words, taken from Webster's New International Dictionary.

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Reminiscences covering twenty-three years of a long and active career. William C. Preston was a U. S. Senator from 1836 to 1842 and the president of South Carolina College from 1845 to 1851.

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The boundless world of books. 80p. (bibl.) T [c. '33] N. Y., Globe B'k pap., 15c.

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Lippincott's quick reference book for nurses. 512p. D [c. '33] Phil., Lippincott flex. lea. cl., $2

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One day with Manu; il. by the author. no p. il. (pt. col.) O [c. '33] Phil., Winston bds., $2
A story of the daily life of Manu, a little boy who lived on the island of Bora Bora in the South Seas.

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Webster, Noah
Webster's new standard dictionary of the English language, designed to meet the requirements of all intermediate grades; 10th ed. 462p. il. T (Laird & Lee dictionaries) '33 Chic., A. Whitman 75 c.

Webster's new standard dictionary of the English language, for all grammar and common school grades; 16th ed. 758p. il. (col. front.) S (Laird & Lee dictionaries) [c. '33] Chic., A. Whitman $1; indexed, $1.15

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Young, Robert Fitzgibbon, tr. and ed. **★Hi**
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THE DEATH OF Luther A. Brewer of Cedar Rapids, Iowa, closes the career of a collector well known on both sides of the Atlantic. Mr. Brewer had become famous as a collector of material relating to Leigh Hunt, the English poet. He owned the largest collection in the world of first editions, association books, autograph letters and manuscripts of Hunt, and of material relating to him. The first of three volumes projected by Mr. Brewer about his collection was published early in the year under the title, "My Leigh Hunt Library." It contained facsimiles of first editions, over a hundred illustrations, and fifteen portraits of the poet. Two succeeding volumes were planned to contain Hunt holograph letters and manuscripts.

THERE WERE SEVERAL campaign biographies of Abraham Lincoln, but the most famous and widely circulated of all was written by John Locke Scripps, and his biography is the only one that was ever was authorized, endorsed or revised by the candidate. A new edition of this biography has been privately printed by M. L. Houser, of Peoria, Ill., and he has contributed voluminous notes drawn from more than sixty works, printed in an appendix as a "List of Authorities." This new well-printed edition with its notes and authorities makes a very desirable item of Lincolniana. Scripps' "Life of Lincoln" was published in the series of "Tribune Tracts" and occasionally appears in the auction room, rarely in good condition, and brings about $20, more or less.

THE ANNOUNCEMENT of the publication of Part I of "Codices Latina Antiquoires, a Paleographical Guide to Latin Manuscripts Prior to the Ninth Century" comes from the Oxford University Press. The work will be published in ten parts, each one dealing with the libraries or large collections of one or more countries, the Vatican City being dealt with in the first part and the following countries in the subsequent parts: Austria, Belgium, Czecho-Slovakia, Denmark, Egypt, France, Germany, Great Britain, Ireland, Holland, Italy, Jugo-Slavia, Luxembourg, Russia, Spain, Sweden, Switzerland, and United States of America. This series will be edited by E. A. Lowe, with the assistance of W. J. Anderson, and the collaboration of G. Lacomb, Ph. Lauer, P. Lehmann, and other scholars. The importance of this work is mainly paleographical. For the first time facsimiles of all known examples of Latin literary manuscripts on parchment and papyrus that may be regarded as older than the year 800 are made available in a single work. There will be 500 copies.

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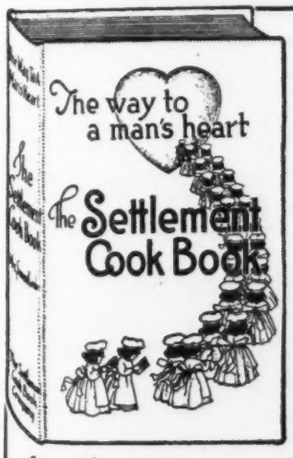

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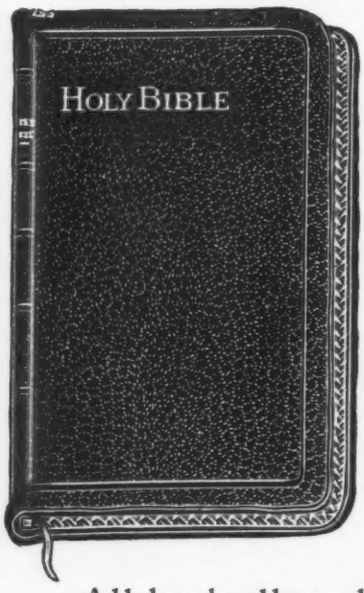

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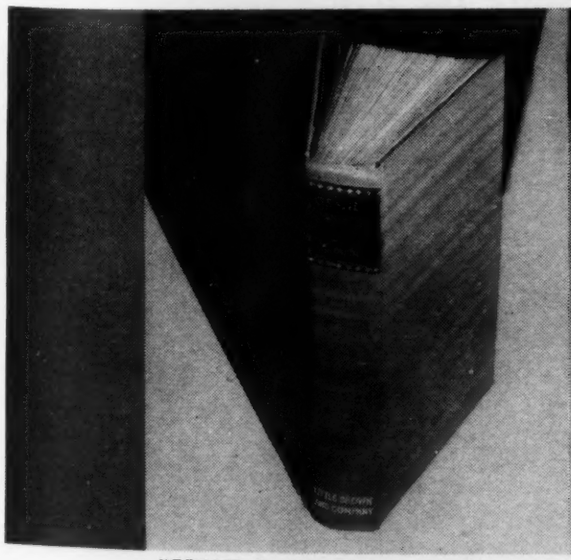

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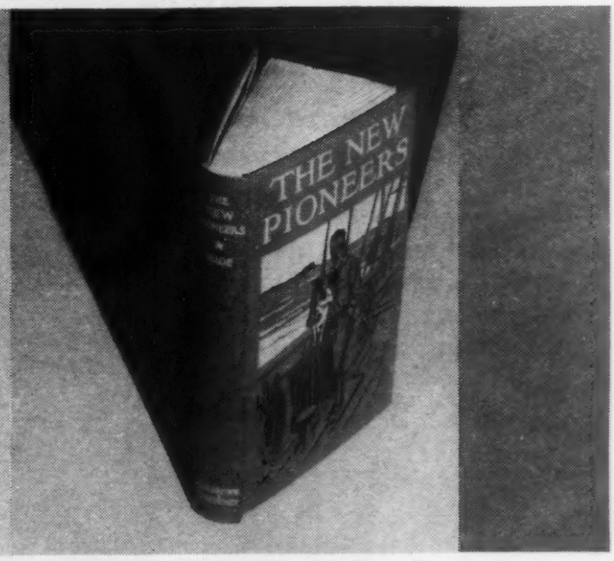

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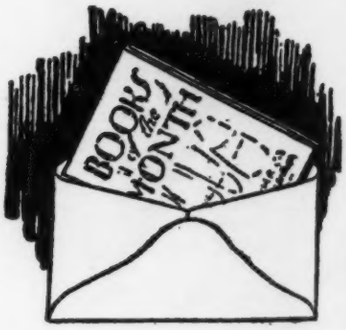

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